



JAMAL MOHAMED COLLEGE (Autonomous)

Accredited (3rd Cycle) with 'A' Grade by NAAC

(Affiliated to Bharathidasan University)

TIRUCHIRAPPALLI - 620 020

PG & RESEARCH DEPARTMENT OF COMMERCE (SF)

STUDENT CENTRIC LEARNING METHODS

Students PARTICIPATED LEARNING Activity



Students Participated in **EXPERIMENTAL METHOD** of Learning Activity

Marketing Strategic Plan: PLC



Conducting Market Survey

Sky Balloon Advertisement



Creative: Night lamp Displayed

PROBLEM SOLVING METHOD



Exposure of
STUDENT CO-ORDINATION
In solving the given task

Art (Mobile Pouch) from
WASTE MATERIAL (Baloon)

